

MID-WESTERN UNIVERSITY, FACULTY OF MANAGEMENT
BACHELOR IN BUSINESS ADMINISTRATION (BBA), SYLLABUS 2072 (2016)

Course Title		Business Ethics
Course Code Number		MGT 343
Year/Semester		II/IV
Credit Hours		03
Course Objectives:		
Main Objective		Today's managers must necessarily concern themselves with ethical issues, because unethical behavior creates legal risks and damage to businesses as well as employees and consumers. Business ethics and social responsibility have become an integral part of business education in general. It is the moral analysis of business activity and practices. Introducing ethics into business studies may cause fundamental changes into business. Principle focus in this course will be understanding and appreciation of a way of life in which money and profit plays an important but certainly not exclusive role.
Enabling Objectives		After completion of all the units of the course, participants will be able to: <ul style="list-style-type: none"> • Examine the role and propose of ethics in business. • Present the concept of corporate social responsibility, and explore its relevance to ethical business activity. • Investigate whether ethics set ay boundaries on competition, marketing, sales and advertisement. • Consider any moral obligations of business to the environment and people.
Learning Unit (LU)	Learning Hours (LH)	Contents
LU 1	LH 8	Fundamental of ethics Meaning and Definition of ethics and business ethics, Need, Importance, Nature, Scope and Objective of business ethics, Factors influencing business ethics, Ethical decision making, Ethics in workplace and TQM.
LU 2	LH 8	Individual factors- value Concept of values, Types of formation of values, Values and behavior, Organizational values, Shared values, Relevance of ethics and values in business
LU 3	LH 7	Corporate Governance Introduction, Corporate responsibilities of business: Employees, Consumers and Community, Code of corporate governance, Ethical issues in business related to – Advertisements, Finance, Investment and technology, Corporate social responsibility of business
LU 4	LH 4	Corporate compliance and Consumer rights

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		<p>Corporate compliance: Government laws and regulation in Nepal, Role of Ministry of Commerce and Supply in corporate compliance</p> <p>Consumer rights: Introduction, Protection, Consumer right acts in Nepal, Relevance with ethics</p>
LU 5	LH 8	<p>Cases and Presentations</p> <ul style="list-style-type: none"> • United states vs. Paramount pictures • Satyam computers, India • Union carbide, Bhopal disaster • 2008 HP spying scandal • 2008 Siemens Scandal. • Exxon, Over Porting of oil Reserves. • Fries tone Fries and Rubber Company for use of Child labor. • Tented milk Scandal in China.
References		<ol style="list-style-type: none"> 1. Kaur, Tripat,(2008), Values and Ethics In Management, Galgotia Publishers Boatright, John R: Ethics and the Conduct of Business, Pearson Education, New Delhi 2005. 2. Business Ethics, 2009, 1st Edition, Ferando A.C., Pearson Publication 3. Hartman, Laura and Chatterjee, Abha, (2006) , Perspectives in Business Ethics, 3rd Edition, McGraw Hill education

Net Contact Hour is 48 excluding the exams and tests.

evaluation Module: 50 percent will be assessed through the internal evaluation and 50 percent will be assessed through end semester examination