

MID-WESTERN UNIVERSITY, FACULTY OF MANAGEMENT  
BACHELOR IN BUSINESS ADMINISTRATION (BBA), SYLLABUS 2072 (2016)

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<b>Course Title</b>		<b>Business Environment in Nepal</b>
<b>Course Code Number</b>		<b>MGT 374</b>
<b>Year/Semester</b>		<b>III/VII</b>
<b>Credit Hours</b>		<b>03</b>
<b>Course Objectives:</b>		
<b>Main Objective</b>		<p>The focus of this course is to give an Insight of current economic situation of Nepal.</p> <p>This course give students the knowledge about Performance of private sector enterprises in Nepal and picture of Labor Market in Nepal.</p>
<b>Enabling Objectives</b>		<p>After the completion of all the learning units of the course, participants will be able to:</p> <ul style="list-style-type: none"> <li>• identify the rewards and risk of investing in Nepal.</li> <li>• understand the performance of Private sector, Labor market in Nepal, Tourism sector development and Agriculture development in Nepal.</li> <li>• understand the condition of Foreign Direct Investment in Nepal and recent Economic Progress of Nepal.</li> </ul>
<b>Learning Unit (LU)</b>	<b>Learning Hours (LH)</b>	<b>Contents</b>
<b>LU 1</b>	<b>LH 5</b>	<p><b>Overview of the Investment Climate in the Formal Private Sector in Nepal</b></p> <p>Factor Markets, Innovation and Technology, Governance</p>
<b>LU 2</b>	<b>LH 5</b>	<p><b>Performance of Private Sector Enterprises</b></p> <p>Firm Performance and Costs of Poor Investment Climate, Performance in the Nepalese Private Sector</p> <p>Labor Productivity and the Investment Climate</p>
<b>LU 3</b>	<b>LH 8</b>	<p><b>Infrastructure: A Major Constraint to Private Sector Development</b></p> <p>Nepal's Infrastructure Conditions, Electricity and Power Supply, Roads and Transport</p> <p>Telecoms, Infrastructure as a Constraint to the Business, Climate</p>
<b>LU 4</b>	<b>LH 8</b>	<p><b>Investment Climate in the Informal Sector</b></p> <p>Concept and Definition, The Informal Sector in Nepal , Characteristics of Non-Agricultural Informal Enterprises in Nepal, Main Investment Climate Obstacles for Informal Firms, Access to Finance for Informal Firms, Infrastructure and Access to Land</p>
<b>LU 5</b>	<b>LH 7</b>	<p><b>Expanding Firm Access to Finance in Nepal</b></p> <p>Nepal's Financial Sector, Firm Access to Finance in Nepal, Firm Use of Financial Services Sources of Firm Finance in Nepal, Supply of Financial Services to Nepalese Firms, Obstacles to</p>

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		Increased Access to Financial Services for Nepalese Firms
<b>LU 6</b>	<b>LH 7</b>	<b>The Investment Climate for the External Sector in Nepal</b> Trends in Nepal's External Sector, Characteristics of Trading Firms in Nepal, Barriers to Trade Dependence on India and China, Nepal's Role as a Potential Transit Economy
<b>LU 7</b>	<b>LH 8</b>	<b>The Tourism Sector and Potential for Future Growth</b> Role of the Tourism Sector in the Nepalese Economy, Tourism Assets, Services, and Tourist Profiles Characteristics of Enterprises in the Tourism, Firm Performance in the Tourism Sector, Tourism Investments, Infrastructure and the Tourism Sector, Access to Finance in the Tourism Sector, Other Investment Climate Issues
<b>References</b>		1. Investment in Nepal, Leveraging the Private Sector for Job Creation and Growth, Gabi G. Afram, Angelica Salvi Del Pero, World Bank 2. Nepalese Financial System and Investment Environment, Narayan Prasad Paudel, Ph.D, Ratna Pustak Bhandar, Kathmandu, 2010

Net Contact Hour is 48 excluding the exams and tests.

Evaluation Module: 50 percent will be assessed through the internal evaluation and 50 percent will be assessed through end semester examination