

Mid-West University
Examinations Management Office
Surkhet, Nepal
End-Semester Examination-2080
Master of Business Studies (MBS)
Semester - III

Subject: Entrepreneurship Development

Course Code: MGMT531

Full Marks: 60 Pass Marks: 30

Time: 3:00 Hours

You are required to answer in your own words as far as applicable. Figures in the margins indicate full marks.

SECTION A: CRITICAL THINKING QUESTIONS (10 X 1 = 10 MARKS)

Answer **ALL** the questions:

1. What do you mean by entrepreneurship?
2. Write two differences between copyright and patent.
3. Point out any four challenges to doing business in Nepal.
4. What are entrepreneurial opportunities?
5. What do you mean by new venture?
6. What is e-commerce?
7. Write the meaning of intellectual property.
8. What are the two primary reasons for writing a business plan?
9. Write any four main reasons for entrepreneurial failure.
10. How are social entrepreneurs different from other ones?

SECTION B: SHORT ANSWER QUESTIONS (3 X 8 = 24 MARKS)

Answer any **THREE** questions:

11. What problems are commonly faced by women entrepreneurship while establishing and developing their entrepreneurship? Explain. [8]
12. What is creativity? Explain the techniques for creative problem solving. [3+5]
13. Explain the approaches and thought of entrepreneurship development. [8]
14. Distinction between entrepreneurs and small business owners. [8]
15. Describe the importance and need of institutional support for entrepreneurship in Nepal. Highlight the various institutes which promote entrepreneurship in Nepal. [4+4]

SECTION C: LONG ANSWER QUESTIONS (2 X 13 = 26 MARKS)

Answer any **TWO** questions:

16. What are the methods of generating new ideas? How can we generate the new idea in a business? Discuss. [8+5]
17. Explain the emerging trends in entrepreneurship and also discuss the role of entrepreneurship in economic development. [6+7]
18. Prepare business plan for an entrepreneur who is interested in starting a new business and also explain the elements of a business plan. [5+8]

THE END

Mid-West University
Examinations Management Office
Surkhet, Nepal
End-Semester Examination-2080
Master of Business Studies (MBS)
Semester - III

Subject: Operations Management

Course Code: MGMT532

Full Marks: 60 Pass Marks: 30

Time: 3: 00 Hours

You are required to answer in your own words as far as applicable. Figures in the margins indicate full marks.

SECTION A: CRITICAL THINKING QUESTIONS (10 X 1 = 10 MARKS)

Answer **ALL** the questions:

1. What do you mean by transformation process?
2. Write any four differences between manufacturing and service operations.
3. List any four features of job shop production system.
4. Write the meaning of concurrent engineering.
5. Make a list of different types of mass customization.
6. Mention any two advantages and disadvantages of process layout.
7. What is master production schedule?
8. Enlist the various types of waste to be eliminated by lean management.
9. Define KAIZEN.
10. What do you mean by ISO 14000 series?

SECTION B: SHORT ANSWER QUESTIONS (3 X 8 = 24 MARKS)

Answer any **THREE** questions:

11. What do you mean by operations management? Why is it important for managers to have the knowledge of operations management? Discuss. [3+5]
12. "Operations strategy acts as a major competitive weapon". Justify the statement and also explain the process of formulating operations strategy. [3+5]
13. What do you mean by capacity planning? Explain the process of capacity planning. [3+5]
14. The daily demand of a product is normally distributed with a mean of 70 and standard deviation of 7. The sources of supply is reliable and maintains a constant lead time of 7 days. The cost of placing order is Rs. 20 and annual holding cost is Rs. 0.75 per unit. There are no stock out costs and unified orders are filled as soon as the order arrives. Assume sales occur over the entire 365 days of the year. Find out the order quantity, total cost and reorder point to satisfy a 90% probability of not stocking out during the lead time. [8]
15. What is Total Quality Management? Discuss the basic approaches of Total Quality Management. [3+5]

SECTION C: LONG ANSWER QUESTIONS (2 X 13 = 26 MARKS)

Answer any **TWO** questions:

16. "Many product designs may die technically or commercially business wise in any stages of product development process". In line with the statement explain the process of new product development. Also discuss the consideration of aggregate production planning. [6+7]
17. Why is location decision important to a firm? Explain the factors that are necessary to consider while selecting new location for a factory with a reason. [4+9]

Cont...

18. Construct the mean and range chart for the following data in which samples of 5 being taken every hour. Comment on whether the process seems to be under control. [13]

Sample Number	Measurement				
	1 st Hour	2 nd Hour	3 rd Hour	4 th Hour	5 th Hour
1	42	39	41	59	61
2	65	44	54	89	78
3	75	80	68	90	94
4	78	81	77	98	99
5	66	75	68	70	85

[Z: 1.28, A₂: 0.577, D₃: 0, D₄: 2.115]

THE END

Mid-West University
Examinations Management Office
Surkhet, Nepal
End-Semester Examination-2080
Master of Business Studies (MBS)
Semester - III

Subject: Corporate and Business Law

Course Code: MGMT533

Full Marks: 60 Pass Marks: 30

Time: 3:00 Hours

You are required to answer in your own words as far as applicable. Figures in the margins indicate full marks.

SECTION A: CRITICAL THINKING QUESTIONS (10 X 1 = 10 MARKS)

Answer **ALL** the questions:

1. What are the two objectives of BAFIA 2006? [1]
2. What do you mean by corporate criminal responsibility? [1]
3. What is bonus? [1]
4. Who is liquidator? [1]
5. What are the two special provisions for incorporation of a foreign company? Point out. [1]
6. What is the Article of Association?(AOA) [1]
7. What are the two full regulatory powers of Nepal Rastra Bank to regulate banking and financial institutions? [1]
8. Who can appoint an auditor in a company? Point out. [1]
9. Define 'cooperative'. [1]
10. Mention the types of meeting of a company. [1]

SECTION B: SHORT ANSWER QUESTIONS (3 X 8 = 24 MARKS)

Answer any **THREE** questions:

11. What are the major attentions of the Banking and Financial Institution Act 2006? Explain briefly. [8]
12. What are the majors objectives taken by the labor act 2074 for welfare and job security for employee? List out with a legal provision. [8]
13. Distinguish between public and private companies. [8]
14. What are the special provisions on forming the Board of Director? How was it formed, according to BAFIA? [8]
15. Explain the right of auditor under the Company Act of Nepal. [8]

SECTION C: LONG ANSWER QUESTIONS (2 X 13 = 26 MARKS)

Answer any **TWO** questions:

16. Describe the process of incorporation of new company in Nepal in detail under the Company Act 2063. [13]
17. What are the different modes of winding up a company in Nepal? Explain. [13]
18. Can Nepal Rastra Bank give approval, refuse to grant prior approval for the incorporation of a bank or financial institution? If yes then explain briefly. [13]

THE END

Mid-West University
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End-Semester Examinations-2080
Master of Business Studies (MBS)
Semester - III

Subject: Business Research Methods

Course Code: MGMT534

Full Marks: 60 Pass Marks: 30

Time: 3:00 Hours

You are required to answer in your own words as far as applicable. Figures in the margins indicate full marks.

SECTION A: CRITICAL THINKING QUESTIONS (10 X 1 = 10 MARKS)

Answer **ALL** the questions:

1. Write the top two features of action research.
2. List any two points of significance of developing a theoretical framework in research.
3. Differentiate between primary and secondary sources of research in a single statement.
4. Explain any one method of testing validity in research.
5. Give an example of pre-coded question used in a set of survey questionnaires.
6. Give a single difference between sample and population.
7. Define the term 'Field Control' in research.
8. What is validity and reliability?
9. Set a research hypothesis showing an independent and a dependent variable.
10. Write in 2-3 sentences the use of internet in research.

SECTION B: SHORT ANSWER QUESTIONS (3 X 8 = 24 MARKS)

Answer any **THREE** questions:

11. Define business research and outline the features of more systematic and scientific research. [2+6]
12. Discuss briefly the process of business research. [8]
13. Differentiate between census and sampling methods of conducting a research. Give at least one illustrative example for each situation. [4+4]
14. What is sampling? Outline the various methods and techniques of sampling. Explain with example at least one technique of probability and non-probability sampling. [2+2+4]
15. Imagine that you are preparing your Master's Degree Thesis. Prepare a framework/outline of the prefatory, main body and supplementary parts of the proposed report. [2+4+2]

SECTION C: LONG ANSWER QUESTIONS (2 X 13 = 26 MARKS)

Answer any **TWO** questions:

16. The world of management irrespective of innovation and new product development, advertising and publicity, marketing and sales, corporate social responsiveness, and many other functional aspects need significant level of research-based information for decision rationalization. Justify with at least five illustrative examples. [3+10]
17. Suppose you are asked to design a set of survey questionnaires aimed at assessment of customer satisfaction on services delivered by a local restaurant. Design a set of self-administered questionnaires using different items of assessment crafted on nominal, ordinal, interval and ratio scales. Also provide coding mechanism of each question you have set. [9+4]
18. Define research design and present the significance of effective research design. Explain with examples at least four types of research design in the field of management. [2+3+8]

THE END

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Master of Business Studies (MBS)
Semester - III

Subject: Financial Management

Course Code: MGMT535

Full Marks: 60 Pass Marks: 30

Time: 3:00 Hours

You are required to answer in your own words as far as applicable. Figures in the margins indicate full marks.

SECTION A: CRITICAL THINKING QUESTIONS (10 X 1 = 10 MARKS)

Answer **ALL** the questions:

1. Define financial management.
2. Write the uses of financial ratio.
3. Surkhet Textile Industry has DSO of 36 days. The company's average daily sales are Rs 60,000. What is the level of its accounts receivable? Assume 360 days in a year.
4. Define weighted average cost of capital.
5. What are the weaknesses of payback period?
6. Hurry Noodles Company takes 24 days to convert raw materials into Noodles; it pays its suppliers on average 50 days, and collects from debtors on average 45 days. What is the cash conversion cycle of Hurry Noodles Company?
7. What are the motives of holding cash?
8. Write the meaning of economic order quantity.
9. Mention the procedures of dividend payment.
10. What do you mean by residual dividend policy?

SECTION B: SHORT ANSWER QUESTIONS (3 X 8 = 24 MARKS)

Answer any **THREE** questions:

11. Explain the factors influencing dividend policy of a firm. [8]
12. a) What do you mean by profit maximization objective of a firm? Mention its weaknesses. [2+2]
b) Define repurchase of stock. Explain briefly the methods of repurchase of stock. [1+3]
13. The Himalayan Distillery Limited next expected dividend, D_1 is Rs 70, its growth rate is 10%, and the stock now sells for Rs 3410. New stock (external equity) can be sold to net the firm Rs 3250 per share. [2x4]
 - a. What is Himalayan Distillery Limited's cost of retained earnings?
 - b. What is Himalayan Distillery Limited's percentage floatation cost?
 - c. What is Himalayan Distillery Limited's cost of new common stock?
 - d. Why does cost of external equity always become more than cost of internal equity?
14. Using the following information, complete this balance sheet.

Long- term debt to net worth	0.5 to 1	Total assets turnover	2.5 X
Average collection period	18 days	Inventory turnover	9 X
Gross profit margin	10%	Acid test ratio	1 to 1

Assume a 360-days year all sales on credit

Balance Sheet

Assets	Amount Rs	Capital & Liabilities	Amount Rs
Cash	?	Notes Payable	Rs 100,000
Account Receivable	?	Long Term Debt	?
Inventories	?	Common Stock	Rs 100,000
Plant & Equipment	?	Retained earning	Rs 100,000
Total Assets	?	Total liabilities & capital	?

15. In 2021 the Karnali Apple Farming Corporation paid dividends totaling Rs 1575,000. For the past five years, earnings have grown at a constant rate of 12 percent. After-tax income was Rs 3937,500 for 2021. However, in 2022, earnings were Rs 7730,000 with investment of Rs 6000,000. It is predicted that Karnali Apple Farming Corporation will not be able to maintain this higher level of earnings and will return to the previous 12 percent growth rate. Calculate dividends for 2022 if the Karnali Apple Farming Corporation follows each of the following policies.
- Its dividend payment is stable and growing.
 - It continues the dividend payout ratio of 2021.
 - It uses a pure residual dividend policy (30 percent of the Rs 6000,000 investment was financed with debt)
 - The investment in 2022 is financed 30 with external equity, 30 percent with debt and 40 percent with retained earnings. Any earnings no invested are paid out as dividends. [4x2]

SECTION C: LONG ANSWER QUESTIONS (2 X 13 = 26 MARKS)

Answer any **TWO** questions:

16. a) What do you mean by financial ratio analysis? Explain its limitations. [2+5]
 b) Define internal rate of return (IRR). Mention the major weaknesses of it. [2+4]
17. Ghorai Cement Company is considering to install a new plant for expansion of its business in Western Nepal. The plant will require cost Rs 3100,000. In addition to the price of plant, Rs 650,000 is required for shipping charge and Rs 50,000 for installation of the plant. The plant also requires an additional working capital of Rs 735,000. The new production process will generate Rs 3460,000 sales revenue in each year for 5 years and require operating cost of Rs 2230,000 excluding depreciation. The company charges depreciation on straight line basis. The plant will have zero book value at the end of fifth year but it will have Rs 180,000 market value. Company's marginal corporate tax rate is 30%.
- What is the initial cash outlay of Ghorai Cement Company? [2]
 - What is the annual operating cash flow of the new plant and equipment? [4]
 - What is the terminal cash flow of the new plant and equipment? [2]
 - Should Ghorai Cement Company install the new plant and equipment if its required rate of return is 10%? [5]
18. New Zawala Suppliers makes all sales on a credit basis, selling terms 3/10, net 40. Once a year it evaluates the creditworthiness of all customers. The evaluation procedure ranks customers from 1 to 5, with 1 indicating the "best" customer. Results of the ranking are as follow: [13]

Customers categories	Percentage of bad debt	Days sales outstanding	Credit decision	Add sales if credit extended to category
1	None	10	Unlimited credit	None
2	1	12	Unlimited credit	None
3	3	25	Limited credit	Rs 677,000
4	8	50	Limited credit	285,000
5	14	85	Limited credit	344,000

The variable cost ratio is 80 percent, and its marginal tax rate is 30 percent. The cost of capital invested in receivables is 14 percent. What would be the effect on the profitability of extending unlimited credit to each of Categories 3, 4, and 5?

THE END

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Master of Business Studies (MBS)
Semester - III

Subject: Strategic Management

Course Code: MGMT536

Full Marks: 60 Pass Marks: 30

Time: 3:00 Hours

You are required to answer in your own words as far as applicable. Figures in the margins indicate full marks.

SECTION A: CRITICAL THINKING QUESTIONS (10 X 1 = 10 MARKS)

Answer **ALL** the questions:

1. Make a list of the roles of CEOs in strategic management.
2. Write the importance of strategic management in the global world.
3. Give the meaning of threshold resources.
4. What do you understand by benchmarking?
5. Under what condition, do organizations adopt the stability strategy?
6. State the meaning of backward integration.
7. State the process of environmental scanning.
8. What do you mean by market development?
9. What is strategy evaluation?
10. Draw a diagram of simple organization structure in strategy implementation.

SECTION B: SHORT ANSWER QUESTIONS (3 X 8 = 24 MARKS)

Answer any **THREE** questions:

11. What is strategic management? What are the challenges to strategic management? Explain. [2+6]
12. Write a short note on unique and available resources. [4+4]
13. What do you mean by SWOT analysis? How does SWOT analysis help generate alternative strategies? Discuss. [2+6]
14. What are the different strategic options under strategic clock oriented market based strategies? Explain [8]
15. The effectiveness of strategic management depends not only on sound planning but also on effective control. In the light of this statement, briefly explain the types of strategic control. [8]

SECTION C: LONG ANSWER QUESTIONS (2 X 13 = 26 MARKS)

Answer any **TWO** questions:

16. What do you mean by strategy? Explain, in brief, the different levels of strategy with suitable examples. [2+11]
17. "Business environment analysis is one of the prime activities of modern manager." With reference to the given statement, explain the different components of internal and external business environment. [6+7]
18. Why is portfolio analysis important? Explain your understanding of BCG matrix. What are the major contributions of this matrix corporate strategic choice? Explain. [2+2+9]

THE END