

MID-WESTERN UNIVERSITY, FACULTY OF MANAGEMENT
BACHELOR IN BUSINESS ADMINISTRATION (BBA), SYLLABUS 2072 (2016)

Course Title:		Introduction to Sociology
Course Code Number		MGT 365
Credit Hours		03
Year/Semester		III/VI
Course objectives:		
Main Objective		This course aims to provide basic sociological concept and methods for an adequate understanding of the sociological perspective on management and business administrations.
Enabling Objectives		After the completion of all the learning LUs student should be able to: <ul style="list-style-type: none"> • Understand the basic concept about sociology and anthropology. • Describing the social changes and social stratifications. • Understand the social deviance, social culture and controlling measures about it. • Explain about different sociological theories. • Understand the relation of sociology and Management.
Learning Unit (LU)	Learning Hours (LH)	Course description
LU 1	LH 8	Introduction to Sociology Meaning, Definition and nature, Subject matter and emerging concept of sociology, relationship of sociology with psychology, economics and management, Application of sociology in management and Business administration.
LU 2	LH 8	Some basic concept of Sociology Community, society, Culture, Cultural Relativism, Ethnocentrism, Group, Ethnicity, Gender, Caste class, Norms, Values, Status and Role, Application of sociological concept in Management in related aspects, Social process, Socialization, Adaption, Globalization, Liberalization, Conflict, Cooperation, Industrialization.
LU 3	LH 6	Social Changes Meaning and definition of social and cultural changes, Causes and characteristics socio-cultural change, Relevance in management to social and cultural change.
LU 4	LH 4	Social Stratification Social difference, inequality and stratification in terms of caste, class, gender ethnicity and power in the context of Nepal.
LU 5	LH 4	Social deviance and Social Culture Meaning and definition of social control, principle means of social control, Meaning and definition of social deviance, issue of social deviance in difference society and time, social control and deviance and its relevance with management and business administration.
LU 6	LH 8	Sociological Imagination and Sociological Theories Marxist theory: basic Premises, World system Theory: Basic premises,

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		Postmodernism: Basic premises, relevance of sociological theories in management.
LU 7	LH 10	The sociology of management Sociology of management, Sociology of organization, Organizational culture, Work and leisure, social capital and management, Dynamics of social capital, Markets and policies, Understanding cultural diversity, Organizational goal and society.
References		<ol style="list-style-type: none"> 1. Abraham M. Francis (1982) Modern Sociological theory: An introduction Calcutta Oxford university press PP. 72, 103, 209-242 2. Chaturvedi, A. and Chaturvedi (1995) The rationale of a sociology of organization. Introduction in the sociology of formal organization. Delhi Oxford university press PP 1-40 3. Fligsten N. (2002) Market as politics: A Political Cultural approach to market institutions in reading In Economic sociology, London Blackwell 4. Lewis D. (1999) The management of Non-governmental development organizations, London: Routledge PP. 83-106 5. Shankar Rao. CN (2000). Sociology: Concept and Uses, New Work: McGraw-Hill. Inc. PP 115-138 6. Vidyabhushan and Sachadeva, (1983). An introduction of sociology, New Delhi: Kitar Mahal

Net Contact Hour is 48 excluding the exams and tests.

Evaluation Module: 50 percent will be assessed through the internal evaluation and 50 percent will be assessed through end semester examination