

MID-WESTERN UNIVERSITY  
EXAMINATIONS MANAGEMENT OFFICE  
FINAL EXAMINATION 2076  
BACHELOR OF BUSINESS STUDIES (BBS)  
SEMESTER –VI

Subject: Business Ethics

Course Code: MGMT 361

Full Marks: 100

Time: 3 Hours

*You are required to answer in your own words as far as applicable. The figures in the margin indicate full marks.*

**SECTION A: CRITICAL THINKING QUESTIONS (10 X 2 = 20 MARKS)**

**Answer ALL the questions:**

- Q1. Define business ethics in brief.
- Q2. What is TQM in management?
- Q3. List out the sources of ethics.
- Q4. Write down any two objectives of business ethics.
- Q5. What do you mean by share value in business ethics?
- Q6. List out the types of corporate compliance.
- Q7. What is approval foreign investment?
- Q8. Define consumer protection.
- Q9. Mention any two natures of business ethics.
- Q10. Write any two codes of conduct which are related to corporate governance.

**SECTION B: SHORT ANSWER QUESTIONS (6 X 8=48 MARKS)**

**Answer any THREE questions:**

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|---|-----|
| Q11. Explain the related factors which influence the business ethics.           | 8   |
| Q12. Describe the need and importance of business ethics to the stakeholder.    | 8   |
| Q13. Elaborate the ethical decision making process.                             | 8   |
| Q14. Write short notes:   | 4+4 |
| a. Consumer Right   |     |
| b. Union Carbide Disaster in Bhopal   |     |
| Q15. Explain the importance of value in business activities.                    | 8   |
| Q16. Discuss consumer protection acts in Nepal: relevance with ethics.          | 8   |
| Q17. Write the roles of commerce and supplies ministry in corporate compliance? | 8   |
| Q18. Describe the concept of Siemens Scandal.                                   | 8   |

**SECTION C: LONG ANSWER QUESTIONS (2 × 16 =32 MARKS)**

**Answer any TWO questions:**

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|--|-------|
| Q19. What is Value? Explain the formation of value and its major types.  | 2+8+6 |
| Q20. Define corporate responsibilities of business and also explain the ethical issues of corporate governance.                | 8+8   |
| Q21. What is the major issue of Satyam Computers India? If you are the manager of Satyam Computers, how you solve the problem. | 4+12  |



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Subject: Organizational Behavior  
Full Marks: 100

Course Code: MGMT 362  
Time: 3 Hours

*You are required to answer in your own words as far as applicable. The figures in the margin indicate full marks.*

**SECTION A: CRITICAL THINKING QUESTIONS (10 X 2 = 20 MARKS)**

**Answer ALL the questions:**

- Q1. List out any four characteristics of organizational behavior.
- Q2. Write down any four determinants of personality.
- Q3. What is perception?
- Q4. Define the term 'Job Satisfaction'.
- Q5. What is individual decision making?
- Q6. Define the meaning of a formal group.
- Q7. Point out any four functions of communication.
- Q8. Write any two differences between a team and a group.
- Q9. What is conflict?
- Q10. Mention any four characteristics organizational development.

**SECTION B: SHORT ANSWER QUESTIONS (6 X 8=48 MARKS)**

**Answer any SIX questions:**

- Q11. State and explain the discipline that contributes to the field of organizational behavior. (8)
- Q12. What do you mean by learning? Discuss the classical conditioning theory of learning. (3+5)
- Q13. Give the meaning of individual decision making? Explain the process of rational decision making. (2+6)
- Q14. What do you mean by group? Explain the different stages of group formation. (2+6)
- Q15. Define two way communications. Discuss the major barriers of effective communication. (2+6)
- Q16. What do you mean by change? Explain the various forces change. (8)
- Q17. What is group in organization? How does a formal group differ from an informal one? (3+5)
- Q18. Write short note on distributive and integrative bargaining. (4+4)

**SECTION C: LONG ANSWER QUESTIONS (2 × 16 =32 MARKS)**

**Answer any TWO questions:**

- Q19. What do you mean by motivation? Why is it a critical issue of the interest for a manager in organization?  
Compare and contrast Maslow's need hierarchy theory with Herzberg's motivation-hygiene theory. (3+4+9)
- Q20. Define leadership. Explain the trait theory of leadership and also discuss the major traits needed for an effective leader. (2+6+8)
- Q21. What is organizational behavior? Identify the levels of organizational behavior and evaluate the challenges and opportunities for organizational behavior. (3+4+9)



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Subject: Project Management  
Full Marks: 100

Course Code: MGMT 363  
Time: 3 Hours

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*You are required to answer in your own words as far as applicable. The figures in the margin indicate full marks.*

**SECTION A: CRITICAL THINKING QUESTIONS (10 X 2 = 20 MARKS)**

**Answer ALL the questions:**

- Q1. Write the concept of project management.
- Q2. What do you mean by product management?
- Q3. List the various stages of project life cycle.
- Q4. Point out the stages of planning.
- Q5. What is the part of a functional organization?
- Q6. Write the meaning of project planning.
- Q7. What are the four disadvantages of project organization?
- Q8. Compare between bilateral project & multilateral project.
- Q9. List out the types of project termination.
- Q10. Write the concept of project proposal.

**SECTION B: SHORT ANSWER QUESTIONS (6 X 8 = 48 MARKS)**

**Answer any THREE questions:**

- |  |       |
|--|-------|
| Q11. Describe project audit with project audit life cycle.   | 4+4   |
| Q12. What are the skills requirements for a project manager? Explain.                                | 8     |
| Q13. Differentiate between indigenous project and joint venture project.                             | 8     |
| Q14. What do you mean by matrix organization? Explain it with the advantages & disadvantages.        | 2+3+3 |
| Q15. Define project team. Discuss the responsibilities of team leader to make a strong project team. | 2+6   |
| Q16. Explain the effective time management techniques.   | 8     |
| Q17. What is project control? Explain the elements of PMIS with a suitable figure.                   | 2+6   |
| Q18. Describe conflict resolution methods in project.  | 8     |

**SECTION C: LONG ANSWER QUESTIONS (2 X 16 = 32 MARKS)**

**Answer any TWO questions:**

- |  |         |
|--|---------|
| Q19. What are the fundamental techniques of project control? Explain network analysis technique with CPM and PERT.                 | 3+3+5+5 |
| Q20. Briefly review the project management in Nepal. Explain the major difficulties of project implementation in Nepalese context. | 4+12    |
| Q21. Explain the project monitoring and evaluation approach of The World Bank (WB) and The Asian Development Bank (ADB).           | 8+8     |



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Subject: Entrepreneurship

Course Code: MGMT 364

Full Marks: 100

Time: 3 Hours

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*You are required to answer in your own words as far as applicable. The figures in the margin indicate full marks.*

**SECTION A: CRITICAL THINKING QUESTIONS (10 X 2 = 20 MARKS)**

**Answer ALL the questions:**

- Q1. Define the meaning of entrepreneurship.
- Q2. Give the concept of cottage industries.
- Q3. Write any four entrepreneurial traits.
- Q4. What do you mean by business incubation?
- Q5. What is financial feasibility?
- Q6. Write five social responsibilities of an entrepreneur.
- Q7. Define the concept of e-commerce.
- Q8. What is franchising?
- Q9. Write the meaning of exporting.
- Q10. List out any four functions of entrepreneur.

**SECTION B: SHORT ANSWER QUESTIONS (6 X 8 = 48 MARKS)**

**Answer any THREE questions:**

- Q11. What do you mean by women entrepreneur? What problems are commonly faced by women entrepreneurs while establishing and developing their enterprises? 2+6
- Q12. Describe the role of entrepreneurship in economic development. 8
- Q13. Explain e-entrepreneurship and discuss the challenges of e-commerce. 2+6
- Q14. Why does a business plan fail? Describe its reasons. 2+6
- Q15. What is the meaning of project appraisal? Explain the methods of project appraisal. 2+6
- Q16. What are the factors to be considered while selecting the site for a business? Describe. 8
- Q17. Discuss the Nepalese government policies to create the entrepreneurship environment. 8
- Q18. Write short notes about: 4+4
  - a. Net working.
  - b. Infrastructure.

**SECTION C: LONG ANSWER QUESTIONS (2X 16 =32 MARKS)**

**Answer any TWO questions:**

- Q19. What do you mean by business idea generation? Explain the different feasibilities for starting and development of business ventures. 4+12
- Q20. What do you mean by small scale industry (SSI)? Explain the major problems of SSI and suggest the solutions to solve these problems. 4+6+6
- Q21. Define the meaning of a business plan. Explain the format of a business plan. 4+12



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Subject: Micro Financing in Nepal  
Full Marks: 100

Course Code: MGMT 365  
Time: 3 Hours

*You are required to answer in your own words as far as applicable. The figures in the margin indicate full marks.*

**SECTION A: CRITICAL THINKING QUESTIONS (10 X 2 = 20 MARKS)**

**Answer ALL the questions:**

- Q1. What do FINGO and CSR stand for?
- Q2. Write about external risk in brief.
- Q3. What are the types of risk in microfinance?
- Q4. Give the meaning of credit risk.
- Q5. What is internal environment in microfinance?
- Q6. State the meaning of supervision.
- Q7. What do you mean by liquidity?
- Q8. Briefly explain the concept of financial independency.
- Q9. Write any two objectives of monitoring.
- Q10. List out the functions of the central bank.

**SECTION B: SHORT ANSWER QUESTIONS (6 X 8 = 48 MARKS)**

**Answer any THREE questions:**

- |  |     |
|--|-----|
| Q11. Describe the factors affecting accessibility.   | 8   |
| Q12. How can you minimize the risk based on an agriculture sector?                                 | 8   |
| Q13. What are the micro financial models in Nepal? Describe any four microfinance models in Nepal. | 2+6 |
| Q14. What are the helping organizations of microfinance?   | 8   |
| Q15. What is evaluation? Explain the different methods of evaluation.                              | 2+6 |
| Q16. What are the objectives of microfinance?  | 8   |
| Q17. Describe the roles of microfinance in poverty alleviation in Nepal.                           | 8   |
| Q18. Define microfinance. Differentiate between formal and informal microfinance.                  | 2+6 |

**SECTION C: LONG ANSWER QUESTIONS (2 X 16 =32 MARKS)**

**Answer any TWO questions:**

- |   |      |
|---|------|
| Q19. What do you mean by micro financial environment? Describe the internal and external environment in microfinance. | 4+12 |
| Q20. Illustrate the characteristics and importance of microfinance.   | 8+8  |
| Q21. What are the financial sources of microfinance? Discuss the scope and legal framework of microfinance in Nepal.  | 6+10 |