

Title: Introduction to Sociology**Code: MGMT 343****Credit Hours: 3****Year /Semester: II/IV****48 Hours**

Course Objectives:

This course aims to provide basic sociological concepts and adequate understanding of the sociological perspectives on management and business administration. This develops ability in students the competencies to view and analyze management in different models of sociology for solving several types of management problems.

Unit 1 Introduction to Sociology**8 Hours**

Meaning, Definition and Nature, Subject matter and emerging context of sociology ,Relationship of sociology with psychology, Economics and Management, Application of sociology in Management and Business administration

Unit 2 Some Basic Concepts of Sociology**14 Hours**

Community, Society Culture, Cultural Relativism Ethnocentrism, Group Ethnicity, Gender caste class, Norms, Values, Status and Role, Application of Sociological Concepts in Management in related Aspects, Social Process, Socialization, Adaptation, Globalization, Liberalization, Conflict, Cooperation, Industrialization

Social Change: Meaning and Definition of social and Cultural Change, Causes and Characteristics Socio-cultural Change, Relevance in Management to Social and Cultural Change

Unit 3 Social Stratification, Social Deviance and Social Control**8 Hours**

Social differences, inequality and stratification in terms of caste, class, gender and power in the context of Nepal, Meaning and definition of social deviance and ways of control, Relevance with management and business administration

Unit 4 Sociological Imagination and Sociological Theories**8 Hours**

Marxist Theory: Basic Premises, World System Theory: Basic premises, Postmodernism: Basic premises, Relevance of sociological Theories in management

Unit 5 The Sociology of Management**10 Hours**

Sociology of Management, Sociology of Organization, Organizational Culture, Work and Leisure, Social Capital and Management, Dynamics of Social Capital, Market and Politics, Understanding Cultural Diversity, Organizational Goals and Society

Reference Books:

1. Shankar Rao, C.N.: (2000), *Sociology: Primary Principles* (3rd edition), New Delhi: S. Chand & Company.
2. Abraham M. Francis. *Modern Sociological Theory: An Introduction* (latest edition) Calcutta Oxford University Press
3. Chaturvedi. A. and Chaturvedi. *The Rational of Sociology of Organizations. Introduction in the Sociology of Formal Organizations (1998)*. Delhi Oxford University, Press
4. Fligsten. N. *Markets as Politics: A political Cultural Approach to Market Institutions in Reading in Economic Sociology (2002)*. London Blackwell
5. Lewis D. *The Management of Non –Governmental Development Organizations (1998)*. London: Routledge.