
Title: Business Ethics
Credit Hours: 3**Code: MGMT 361**
Year /Semester: III/VI**48 Hours**

Course Objectives:

The course has been introduced so that the students can clearly understand ethical dimensions of business practices and internalize the moral obligations while executing professional duties. It aims at imparting knowledge and developing sensitivity on emerging issues of business ethics.

Unit 1 Fundamental of Ethics**10 Hours**

Meaning and Definition of Ethics and Business Ethics, Need, Importance, Nature, Scope and Objective of Business Ethics, Factors Influencing Business Ethics, Ethical Decision Making, Ethics in Workplace and TQM

Unit 2 Individual Factors Value**8 Hours**

Concept of Values, Types of Formation of Values, Values and Behavior, Organizational Values, Shared Values, Relevance of Ethics and Values in Business

Unit 3 Corporate Governance**10 Hours**

Introduction, Corporate Responsibilities of Business: Employees, Consumers and Community, Code of Corporate Governance, Ethical issues in Business Related to Advertisements, Finance, Investment and technology, Corporate Social Responsibility of Business

Unit 4 Corporate Compliance and Consumer Rights**10 Hours**

Corporate Compliance: Government Laws and Regulation in Nepal, Role of Commerce and Supply Ministry in Corporate Compliance, Consumer Rights: Introduction, Protection, Consumer Right Acts in Nepal, Relevance with Ethics

Unit 5 Cases**10 Hours**

- United States vs Paramount pictures
- Satyam Computers, India
- Union Carbide, Bhopal Disaster
- 2008 HP Spying Scandal
- 2008 Siemens Scandal
- Adelphia Offer Trial and Prison Sentence
- Compass Group, Bribed the United Nations in Order to win Business
- Exxon, Over Porting of Oil Reserves
- Fries Tone Fries and Rubber Company For use of Child Labor
- Tented Milk Scandal in China

Reference Books:

1. Kaur, Tripat, (2008), Values and Ethics in Management, Galgotia Publishers
2. Boatright, John R: Ethics and the Conduct of Business, Pearson Education, New Delhi 2005.
3. Ferando A.C., Business Ethics, 2009, 1st Edition, Pearson Publication
4. Hartman, Laura and Chatterjee, Abha, (2006), Perspectives in Business Ethics, 3rd Edition, McGraw Hill Education