

Title: Learning From Business Leaders (Practical)	Code: MGMT 383	
Credit Hours: 3	Year /Semester: IV/VIII	48 Hours

Course Objective:

This course aims to encourage students for 'learning from examples' by exposing them to notable leaders from national and international business societies. This inspires the students to evolve into fine thinking individuals to be successful entrepreneurs and managers and make meaningful contribution to society.

Unit 1 The Pioneers 10 Hours

Why and how they started their careers- Frist Philips, John Ford, Steve Jobs, Mohan Singh Oberoi, Henry Mintzberg, John D. Rockefeller, Andrew Carnegie, J.P Morgan, Walt Disney, William Lever, Alfred Nobel, Sakichi Toyoda

Unit 2 The Exemplary CEO 10 Hours

Exploring the unique traits of the leaders- Jeff Bezos, Kenneth Chenault, Laxmi Niwas Mittal, Warren Buffet, Mike- Duke, Kun-Hee-Lee, Mark Zukerberg, Larrypage/ Sergy Brin, Jack Greenberg

Unit 3 The Global Business Icons 10 Hours

The pursuit of professional journeys-Bill Gates, Ratan Tata, Carlos Slim, Rubert Murdoch, Lloyd Blankfein, Jeff Immelt

Unit 4 The Nepalese Business Icons 8 Hours

The passion for achievement-Binod Chaudhary, Karna Shakya, Min Bahadur Gurung, Kailesh Sirohiya, Laxmanbabu Shrestha, Upendra Mahato, Shesh Ghale

Unit 5 Women Business Leaders 10 Hours

Toward the unparalleled excellence - Indira Nooyi, Irene Rosenfeld, Clara Shih, Patricia Woertz, Wang Xialan, Ellen Kullman, Angela Braly, Andrea Jung, Ginni Rometty

Reference Books:

1. Biographies, Newspapers and Magazines Articles and On-line sources of Concern Business Leaders
2. Books on Business Leaders and Leadership